



Social Media and Brand Management Intern - Marketing Team

Job Type: Part-time, 10-35 hours/week

XploSafe LLC is looking to hire a Social Media and Brand Management Intern to help execute strategic marketing and social media campaigns over the coming year to assist a fast-growing, exciting technology and research firm.

XploSafe is a provider of critical safety solutions for homeland security and chemical safety. The candidate will assist the marketing and sales team by assisting in press-release writing, blog updates, helping to plan and execute social media marketing campaigns, and occasionally create and edit product photographs and videos. The candidate shall have a good working knowledge of social media trends, time-management, and should be able to work with minimal supervision to meet weekly posting deadlines.

Preferred Experience/Abilities:

- Minimum Education Requirements: Sophomore or higher in Graphic Design, Communications, Journalism, Media, Marketing, Business, and related majors
- Vast knowledge of social media platforms including: Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest, and Snapchat
- Experience with Adobe Creative Suite, Canva, and Buffer
- Experience in acquiring followers and planning posts
- Excellent writing and communication skills
- Creative, eager self-starter ready to contribute in a team environment
- Excellent problem solving, communication, and documentation skills
- Previous experience in marketing, sales, or social media/brand-management a plus.
- Create and meet weekly, monthly, and long-term project goals with limited oversight.

Qualifications:

Sophomore or higher in Graphic Design, Communications, Journalism, Media, Marketing, Business, and related majors. GPA 3.0 and above strongly preferred.

Relevant experience may substitute for formal education. If you have any experience on relevant projects, please include a brief project description on the cover letter, or include links to a portfolio if available.

Interested applicants should submit both a Cover Letter and a Resume through the Indeed Job Listing Portal.





Prospective applicants should email Operations Manager Michael Teicheira [miket(at)xplosafe.com] or Marketing Coordinator Dylan Disney [disney(at)xplosafe.com] with any questions they may have.

Job Types: Part-time, Internship

Pay: \$10.00 - \$15.00 per hour

COVID-19 precautions

- Personal protective equipment provided or required
- Social distancing guidelines in place
- Sanitizing, disinfecting, or cleaning procedures in place

Private office setting. No outside customers visiting.

